



Assessment and Roadmap for Business Intelligence

Streamline your information delivery processes for better performance of your business intelligence

Discover the full potential of your existing IT investments and achieve the effective business capabilities you've been envisioning.

Microsoft Services BI assessment and roadmap will help you:

- Analyze your current data platform and processes.
- Find ways to maximize your existing IT resources.
- Align your BI goals with your business strategies.
- Identify ways to improve user experience company-wide.

In this world of stiff corporate competition and advanced IT resources, quality business intelligence (BI) can make all the difference in your success. The top players in your industry have the tools—and know the rules—to be competitive. They have taken advantage of technology improvements that have vastly enriched their ability to obtain and use the information they collect to their benefit. The distinction between the best and the rest may depend on how effective their business intelligence system really is.

Find out how you can streamline your business intelligence processes to match your precise business needs with an assessment and roadmap for business intelligence by Microsoft® Services. Our experienced consultants will analyze your current status, align your functional goals with your business strategies, then design and document a business intelligence roadmap tailored to your specific company. Because our professionals are experienced with Microsoft and third-party products, they can provide business intelligence (BI) Blueprint and offer complete ecosystem guidance—from the operating system to the end-user interface—regardless of your current architecture.

Determine the System You Need

A successful BI operation takes advantage of new technologies and existing investments to deliver the proper information to the people who need it—in a way they can use it. Unfortunately, many who've invested in software and other IT resources find their *business intelligence* log-jammed in disparate systems, isolated in data silos, or delivered in difficult to work with, ineffective formats. When different business units use incongruent systems to enter, process, and view data differently, seeing “one version of the truth” is unlikely.

Overcoming these obstacles requires that you not only know which technology solutions are the best tools for accomplishing your goals, but also have an appreciation of your employees' skill set and any legacy solutions that may be deeply integrated into your process. A Microsoft Services assessment and roadmap can help you achieve exactly that requirement.

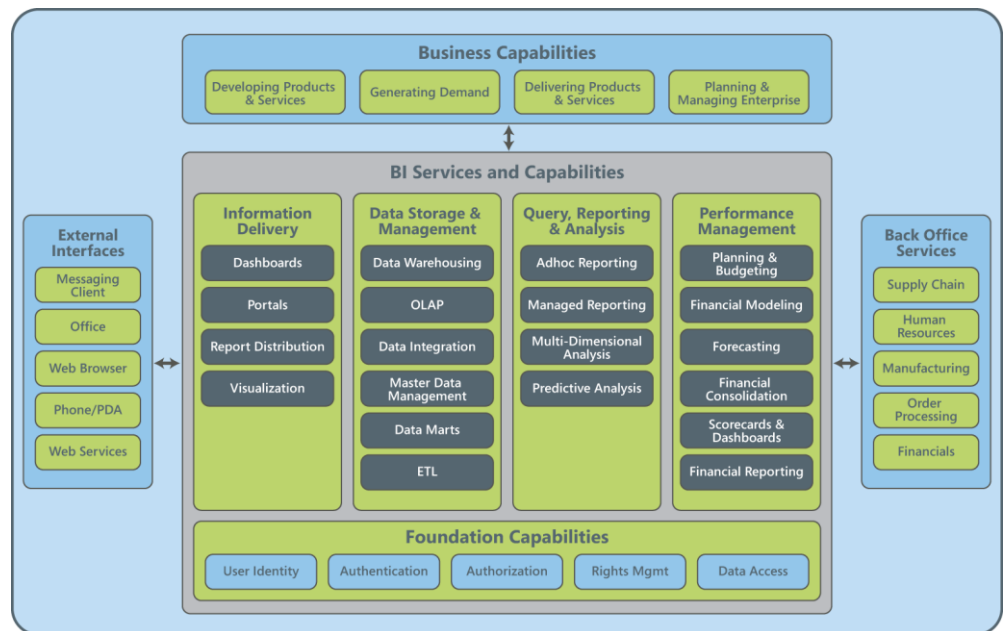
Our consultants are passionate about empowering companies to streamline their processes, connect with customers and partners more effectively, and improve their technical resources. We work closely with our clients to develop a firsthand understanding of their business and technology environments, then collaborate with our partners and with teams across Microsoft to determine the solutions, services, and support that businesses need to reach their potential.

For more information
Contact your
Microsoft Services
Sales Executive
today.

Consult with the BI Experts

The seasoned professionals at Microsoft Services are committed to helping you achieve your goals by employing proven best practices gleaned from successful BI engagements worldwide. Backed by Microsoft know-how and deep experience, they will evaluate your current status, then map out a robust platform and application portfolio that accomplishes what you want it to accomplish.

Whether it's making full use of existing resources or integrating new technology innovations to your business processes, Microsoft Services will know how to help.



Uncover Your Business Intelligence Potential

The Microsoft Services assessment and roadmap for BI involves a consistent series of steps designed to determine your company's current status and map out how to realize your BI potential. These steps include:

- **Environmental assessment:** A review covering data management including data warehousing, online analytical processing (OLAP), and data integration; information delivery including dashboards and portals; managed reporting and visualization; query; reporting and analytics including impromptu reporting and Microsoft Office Excel[®]-based OLAP analysis; and performance management including financial modeling, planning, budgeting, scorecards, and dashboards.
- **Architecture and design:** A BI Blueprint comprising architectural guidance based on your BI needs.
- **Lab validation:** A proof-of-concept based on Microsoft BI technologies and using sample data from the customer environment.
- **Documentation and solution development:** A forward-looking BI roadmap tailored to customer needs, along with recommendations for next steps.

Know Where to Take Your Company

With your assessment in hand, you will have a clear picture of the potential your specific business can achieve with a Microsoft BI solution. You will have:

- A current analysis of your entire data platform, plus results from a future-state gap analysis.
- A summary of all measurable business statistics and a strategy for employing them.
- An architectural approach for managing the flow of collected data and other content.
- A collection of user personas and their detailed experience requirements.
- Clearly identified goals for a BI project and a defined roadmap for project delivery.

Making BI Work for You

Depending on your unique business situation and what you are trying to accomplish, some product solutions will be a better fit than others for each area of BI: data management, monitoring and analytics, performance management, and dashboard and portal tools. While some technology service companies may specialize in just one stage, or even a single piece of software, Microsoft Services specializes in delivering a total BI system fitted to your company. Through our assessment and roadmap offering, you will see your full BI potential, and have the prescriptive guidance necessary to make it happen.

Start Achieving Now

Discover how beneficial a business intelligence program can be with a Microsoft Services assessment and roadmap tailored to your company. Get help achieving your business imperatives with a reliable, effective BI setup that delivers the information you need—when, where, and how you need it.

For more information about consulting and support offerings from Microsoft, contact your Microsoft Services representative or visit www.microsoft.com/services.