



Platform Rationalization

Increase control of your IT environment

Take advantage of proven best practices from Microsoft to extract the most value from your IT budget.

Microsoft Services Platform Rationalization can help you to:

- Reduce the complexity of your IT environment.
- Redirect IT spending and free up funds necessary to develop innovative solutions.
- Implement proven IT best practices that are derived from hundreds of customer engagements.
- Work with experts who have the most knowledge about Microsoft technologies.

How can I simplify my IT environment and how can I afford to invest in strategic initiatives, despite limited funds? These two questions perplex and challenge many IT executives, regardless of their industry. As businesses set increasingly ambitious growth targets, IT leaders must ensure they have the funds necessary to deliver innovative, high-quality services that support company expansion. But budgets are tight, and to meet expectations IT must do more with less and make smart, strategic decisions about where to invest their already scarce resources. If you are an IT executive who has already invested in Microsoft® technologies, Microsoft Services Platform Rationalization can help address your challenges.

Platform Rationalization can help your organization extract more value from IT budgets and improve the efficiency of the IT environment by offering a proven approach to rationalizing applications and infrastructures. This Microsoft service draws from the experience of hundreds of customer engagements and provides your organization with the opportunity to work with people who have the most knowledge about Microsoft technologies and the most experience optimizing their use. In the end, Platform Rationalization helps your organization gain control over its complex IT infrastructure to free up capital for innovation, and ultimately empowers your IT department to deliver measurable business value to the organization.

Increase Control and Efficiency

Businesses have become increasingly complex due to globalization, mergers and acquisitions, and expanding supply chains that require tighter integration among business partners. This complexity extends to the IT infrastructure, systems, and applications that support business operations and can lead to increased system downtime, higher costs, and inferior customer service. Platform Rationalization helps you gain control over this environment.

- Access expert and strategic knowledge that will help you rationalize your current and future Microsoft technologies.
- Eliminate redundant and non-integrated technologies to reduce complexity.
- Receive individualized guidance on how to align IT with business and incorporate a lifecycle approach and consistent strategy with the Microsoft product roadmap.
- Work with people who understand your business and are committed to ensuring your organization's success.
- Mitigate the risks of mainframe platform and applications migration.



For more information
Contact your
Microsoft Services
Sales Executive
today.

Gain control of your complex IT infrastructure, systems, and business processes—and deliver increased business value.

Invest in New Initiatives

Innovation is critical for creating new capabilities that will enable your business to grow and achieve its goals. But for IT leaders, it is often a challenge to find a balance between the cost of managing the existing infrastructure and investing in the future. Platform Rationalization helps you overcome these challenges:

- Fully assess your IT environment to identify ways to rationalize infrastructure while delivering increased business value.
- Reduce overlapping application functionality and improve data transparency.
- Maximize your existing investment in Microsoft technologies—fully exploiting all capabilities to enable innovation despite reductions in IT spending.

Platform Rationalization Deliverables

Platform Rationalization is built on proven consulting best practices that Microsoft has developed from years of working on hundreds of customer engagements. Key stakeholders from your organization work with Microsoft consultants who have a broad knowledge of technology and can perform an assessment of your current environment, including:

- IT service level expectation gap analysis
- Architecture assessment
- Business alignment prioritization
- IT asset portfolio management
- Mainframe platform and COBOL application

At the end of a six-week period, these Microsoft experts develop an assessment report for your organization that includes the following:

- Recommendations for rationalizing your IT technology and architecture to maximize their value
- High-level economic justification
- Risk and impact analysis
- Prioritized opportunities that align with your business and IT objectives
- Mainframe platform and COBOL applications migration roadmap to a Microsoft operating system and the Microsoft .NET Framework

You also get a plan that outlines steps for moving forward, a detailed business case that is based on your data, and a project estimation based on the Microsoft Solutions Framework (MSF).

For more information about consulting and support offerings from Microsoft, contact your Microsoft Services representative or visit www.microsoft.com/services